

fixxr

# Streamlining Vehicle Maintenance & Repair for Fleet Owners

Your Partner in Efficient and Expert Vehicle  
Maintenance



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# Introduction

## Welcome to Fixxr

- At Fixxr, we redefine vehicle maintenance and repair for businesses.
- Our unique blend of convenience, cutting-edge technology, and unparalleled expertise ensures your fleet remains in optimal condition.
- We prioritise your productivity and provide a hassle-free maintenance experience.



# The Problem

## The Challenges in Vehicle Maintenance for Fleets

### Revenue Fluctuations

Inconsistent ride volumes and market conditions lead to fluctuating income.

### High Maintenance Costs

Traditional methods are expensive and unpredictable, affecting profitability.

### Vehicle Downtime

Maintenance issues cause significant downtime, reducing operational efficiency.

### Coordination Challenges

Managing multiple vehicles and drivers can be complex and time-consuming.

### Lack of Proactive Maintenance

Difficulty in monitoring vehicle health leads to major repairs.

### Non-Transparent Pricing

Variable pricing from traditional repair shops causes budgeting issues..

# The Opportunity

Unlocking Potential with Fixxr

## Maximize Earnings

Ensure vehicles are always in top condition to increase uptime and revenue.

## Cost Predictability

Implement transparent pricing and subscription models for manageable costs.

## Streamline Maintenance Processes

Reliable schedules reduce downtime and enhance fleet efficiency.

## Enhanced Fleet Management

Advanced tools simplify coordination and oversight.

## Proactive Maintenance Solutions

Our Maintenance Services Recommendation Engine prevents major issues.

## Transparent Pricing and Reporting

Upfront pricing and detailed reports for accurate budgeting and decision-making.

# The Challenge

## Overcoming Maintenance Efficiency Challenges

### High Costs

Traditional methods are expensive.

### Coordination Issues

Managing multiple providers is challenging.

### Lack of Proactive Solutions

Limited preventive maintenance leads to major repairs.

# Our Solution

## Comprehensive Customer-Centric Platform

### Centralised Hub

- **Effortless Booking:** Schedule maintenance and repairs quickly via our intuitive platform.
- **Live Service Tracking:** Get real-time updates on service progress and completion times.
- **Comprehensive Service Records:** Easily access and review your vehicle's full-service history to plan future maintenance.

### Real-Time Communication

- **Real-Time Notifications:** Receive instant updates on each step of the service process.
- **Clear and Transparent Communication:** Enjoy seamless updates and alerts, keeping you informed and in control.

### High Customer Satisfaction

- **Seamless Integration:** Our platform combines advanced diagnostics, comprehensive repair history, and expert mechanics for top-tier service.
- **Exceptional Customer Experience:** Proven to enhance satisfaction with reliable, high-quality services—backed by a 4.8-star rating on Google and Hello Peter.

## Key Benefits

### Before Fixxr:

#### Burdensome Process (3-4 Days):

Traditional maintenance is lengthy and unreliable.

- **Search:** Find a provider.
- **Compare:** Evaluate options.
- **Drop Off:** Deliver car to service location.
- **Taxi Back:** Return to work/home.
- **Wait:** For service completion.
- **Fetch:** Retrieve the car.

### After Fixxr:

#### Efficient Process (Next Day, 60 Minutes):

Fixxr streamlines the entire maintenance experience

- **Log On:** Access our platform.
- **Choose Service:** Select the needed maintenance.
- **Relax:** Our mobile mechanics handle everything.

# Our Solution

## Mobile Mechanics

### Convenience

- **Highly Trained Professionals:** Our skilled mechanics come to you with the latest technology, eliminating the need to visit a repair shop.
- **On-Site Service:** Avoid the hassle and downtime of taking your vehicle to a service centre. Our mobile mechanics bring the service to your location, ensuring minimal disruption to your day.

### Efficiency:

- **Warranty Assurance:** Enjoy peace of mind with our six-month/10,000 km warranty on each service, ensuring high-quality and reliable maintenance.
- **Quick Turnaround:** Our efficient mobile services reduce waiting times and get your vehicles back on the road faster, enhancing operational efficiency.

### Cost Savings:

- **Reduced Downtime Costs:** Eliminate unnecessary downtime with our mobile services, which translates to fewer hours of vehicle inactivity and lower overall operational costs.
- **No Hidden Fees:** Transparent pricing with no unexpected costs, helping you manage your maintenance budget more effectively.



# Our Solution

## Hybrid Service Delivery

### Mobile Services

- **Reliability & Convenience:** Our reliable, on-site services reduce downtime by bringing maintenance directly to your location, ensuring your fleet remains operational with minimal disruption.
- **Versatility—Routine Maintenance & Emergency Repairs:** Handle all routine maintenance needs quickly and efficiently and provide immediate assistance for urgent repairs.

### Fixxr The Workshop [Gauteng]:

- **Specialised Equipment & Efficiency:** Equipped with advanced tools to handle complex repairs efficiently, ensuring even the most demanding repair and maintenance tasks are completed effectively.
- **Affordability & Transparent Pricing:** Maintain affordability with high-quality, specialised care for your fleet, with no hidden fees.

### RMI Accreditation:

- **High Standards & Quality Assurance:** Adhering to high industry standards through RMI accreditation, ensuring top-quality service that meets rigorous benchmarks.
- **Customer Trust & Assurance:** Building trust by ensuring compliance with industry standards and providing assurance of top-quality service and reliability.





# Our Solution

## Prepaid Maintenance Plans, Proactive Maintenance, and 24/7 Towing Services

### Prepaid Maintenance Plans

#### Convenient & Predictable Maintenance

- **Hassle-Free:** Prepay for services, ensuring regular upkeep without unexpected costs.
- **Customisable:** Tailor plans to fit your fleet's needs and mileage with transparent, no-hidden-fee pricing.
- **Discounted Rates:** Enjoy lower rates than pay-as-you-go services, reducing overall maintenance expenses.

### Proactive Maintenance

#### Maintenance Engine & Data Insights

- **Timely Interventions:** Proactive suggestions based on vehicle data to prevent major issues.
- **Longevity:** Regular alerts keep vehicles in optimal condition, extending their lifespan.
- **History Tracking:** Comprehensive records for better planning and decision-making.

### 24/7 Towing Services [Gauteng]

#### Emergency Assistance

- **Round-the-Clock:** Access towing anytime with quick response times.
- **Comprehensive Coverage:** Dedicated services throughout Gauteng for peace of mind.

### Priority Scheduling

#### Efficient Service Management

- **Preferred Slots:** Get priority access to maintenance slots, ensuring your vehicles are serviced promptly and back on the road quickly.
- **Reduced Wait Times:** Minimize downtime by scheduling maintenance at your convenience.
- **Operational Efficiency:** Enhance your fleet's operational efficiency by ensuring timely maintenance and quick turnaround times.

## Current Scenario vs Fixxr Solution

**High Costs and Inefficiencies:** Traditional methods are costly and inefficient

**Vehicle Downtime:** Maintenance issues cause significant downtime

**Coordination Challenges:** Managing multiple service providers is difficult.

**Lack of Proactive Maintenance:** Limited preventive maintenance leads to major repairs.

**Reduced Costs and Enhanced Efficiency:** Mobile mechanics and subscription plans provide cost-effective solutions.

**Minimized Downtime:** Proactive maintenance and 24/7 towing services ensure minimal downtime.

**Seamless Coordination:** A comprehensive, customer-centric platform that integrates all maintenance services.

**Proactive Maintenance Suggestions:** Our Maintenance Services Recommendation Engine keeps vehicles in top condition, reducing major repairs.

*Note that activities are not exhaustive*

# Costs and Assumptions

## Investment Overview & Expected Return on Investment

### Prepaid Maintenance Plans

- **Range:** R400 to R900 per month, depending on the vehicle and plan (premium or standard)
- **Discount:** 10% discount on subscription fees for annual payments

### Labour and Parts Costs

- **Pay-as-You-Go:** Repairs and maintenance are charges on a pay-as-you-go basis

#### Additional Fees:

- **Service Fee:** R125 per booking to support operational costs such as safety measures and welfare of mechanic-partners.
- **Travel Fee:** Ranges from R100 to R300 for services outside the normal range. This fee can be waived depending on the size of your fleet.

### Competitive Pricing

- **Unique Affordability:** Fixxr stands out by offering maintenance and repair services that are 20 to 40% more affordable than those of competitors within the same calibre, ensuring you receive top-quality service at a lower cost.
- **Superior Value:** Compared to other leading service providers, Fixxr's pricing structure enables significant savings while maintaining the highest standards of quality and reliability.

### Service Discounts

- **10% Discount:** On Car repair and maintenance services for all customers
- **15% Discount:** On car repair and maintenance services for cars under prepaid maintenance plans

### Expected ROI

- **Significant Cost Savings:** Reduced downtime and efficient maintenance scheduling lead to lower operational costs.
- **Peace of Mind:** Proactive maintenance improves operational ease and reliability, ensuring your fleet remains in top condition.

# Client Testimonials

## What our clients say

"**Excellent service**, the quote was sent **immediately** to me. [...] **Fixxr was in contact** with me the moment the mechanic arrived. The mechanic, **Oliver, was fantastic** [...] fixed my car's problem, then did a diagnostic test and advised me of the few other problems my car has. [...] I would **HIGHLY recommend** this company and have [...] found a **reputable mechanical company** to keep my vehicles in tip-top shape. Thank you, **Fixxr**, for the **outstanding service**, and thank you, **Oliver**, for being such an **honest and knowledgeable mechanic**. [...] **I FULLY RECOMMEND THIS COMPANY.**" – Janice F

"**From quotation to booking to actual service, there was clear communication via WhatsApp and calls.** [...] **Promise the mechanic was neat, punctual, efficient and gave great feedback** about future work needed. **The best thing was the price** which was competitive after checking even part costs from the OEM. **Overall, getting a major service done in the afternoon allowed me to save time.** Unlike other service centres, at Fixxr, it takes the promised time to complete the work." – Khensani K



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# Conclusion and Next Steps

## Let's Move Forward Together

### Key Benefits and Solutions Provided by Fixxr

- **Convenience:** Mobile mechanics come to you, saving time and hassle.
- **Cost Savings:** Subscription plans and competitive pricing reduce maintenance costs.
- **Proactive Maintenance:** Advanced technology ensures timely service and prevents major issues.

Contact us to schedule an initial consultation and start streamlining your vehicle maintenance



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# Thank You

**We're sincerely grateful for the opportunity to share more about who we are with you and your esteemed business.**

"Hello there! I'm Curtis Young, the Head of Product and Co-Founder at Fixxr. I'd love to connect with you and provide tailored solutions for your vehicles. Please reach out to me at [curtis@fixxr.co.za](mailto:curtis@fixxr.co.za) or give me a call at 071 874 5410. I'm here to help!"

**Happy Driving, Warm Regards, The Fixxr Team**

